

OPINION

by Assoc. Prof. Dr. Svetla Boyanova Panayotova, Technical University – Gabrovo
of the materials submitted for participation in the competition
for occupying the academic position "docent" in
field of higher education – 3. Social, economic and legal sciences,
by professional direction – 3.7. Administration and Management,
specialty - "Management of intellectual property"

In the competition for associate professor, announced in the State Gazette, no. 55/27.06.2023 and on the TU-Gabrovo website for the needs of the "Social and Economic Sciences" department at the "Economics" faculty, as a candidate Ch. assistant Dr. Ventsislava Alexandrova Nikolova-Minkova.

1. Overview of the content and results in the presented works

The candidate Ch. assistant Dr. Ventsislava Nikolova – Minkova provided the following scientific production for review: 3 scientific publications, referenced and indexed in world-renowned databases; 27 scientific publications in non-refereed peer-reviewed journals or in edited collective volumes - 10 scientific articles and 17 scientific reports, 12 of which are in English, and 5 publications are co-authored. The documents submitted by the applicant correspond to the requirements of the RSARB, the Regulations for its implementation and the regulations of TU-Gabrovo. The scientific production corresponds to the specialty of the announced competition.

2. General characteristics of the applicant's activity

2.1. Educational and pedagogical activity (work with students and doctoral students)

The academic disciplines in which the candidate Ch. assistant Dr. Ventsislava Nikolova - Minkova conducts training, they respond to the announced competition: "Intellectual property", "Industrial property and patent policy", "Management of innovations and industrial property", "Protection of intellectual property", "Quality management ". The candidate was also the scientific supervisor of students who participated in scientific conferences - 15 reports.

2.2. Scientific and scientific-applied activity

The presented scientific publications include a habilitation thesis /monograph/, 2 textbooks and 1 study aid, which are entirely related to the subject of the announced competition. Based on the presented materials, the acquired professional experience and pedagogical competences, the candidate Dr. Nikolova - Minkova fully meets the requirements of the competition.

2.3. Implementation activity

The scientific results of the candidate Dr. Ventsislava Nikolova-Minkova are successfully applied in the learning process with students, participation in research projects, as an expert in reviewing scientific publications and in editorial boards.

3. Contributions (scientific, scientific-applied, applied). Significance of contributions to science and practice

Various aspects of the theory and practice of intellectual property, a study of the patent activity of SMEs, patents as a legal and economic expediency for enterprises and their competitiveness are embedded in the scientific output of candidate Dr. Ventsislava Nikolova-Minkova. The more significant contributions reflected in scientific publications refer to: management of intellectual property to achieve competitiveness - publications [6], [7], [8], [9], [10], [14], [15], [16], [18], [19], [22]; intellectual property rights as an indicator of the business environment - publications [1], [2], [3], [4], [5], [17], [21], [25]; rights to objects of intellectual property as an indicator of sustainable development - publications [11], [26], [27], [28], [29], [30]. A reference is provided for 19 citations in scientific works of other authors.

4. Evaluation of the candidate's personal contribution

From the presented scientific production of the candidate, it is noticeable that the author skilfully works with the specific concepts, uses various analyzes and illustrates the researched questions, examines case studies regarding the brand and the trademark.

5. Critical notes and recommendations

On the candidacy of Ch. assistant Dr. Ventsislava Nikolova-Minkova, I have no critical comments. I recommend that in the future he continues to actively research the field of intellectual property and contribute to new scientific knowledge and practical application in intellectual property management.

6. Personal impressions

I know the candidate Ch. assistant Dr. Ventsislava Nikolova-Minkova even as a student at TU-Gabrovo, and since 2012 as a colleague from the SSN department. I have only good impressions of her work, her attitude towards students and fellow teachers. We work together on a large part of the taught subjects and have joint scientific publications. She is responsive, accurate in completing the assigned tasks and you can always count on her help.

7. Conclusion:

Bearing in mind the above, I propose Ch. Assistant Dr. Ventsislava Aleksandrova Nikolova - Minkova to be elected as "associate professor" in field of higher education - 3. Social, economic and legal sciences, professional direction - 3.7. Administration and Management, specialty - "Management of intellectual property"

28.10.2023

Jury member:

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